

Our family always looks forward to going to Mush for Kids. Our littlest loves petting the caribou and huskies and our [older] daughter gets into a lot of the performances. - mom of 2



vve arive up every year for this. My daughter loves it. It's nice to have something to do as a family in the middle of winter. - Healy dad

| Sponsorship Recognition   | Premier<br>Sponsor<br>\$10,000 | Husky<br>Ride<br>Sponsor<br><b>\$5,000</b> | Sled Dog<br>Petting<br>Sponsor<br>\$2,500 | Olympic<br>Sponsor<br>\$1,000 | Team<br>Leader<br>Sponsor<br><b>\$500</b> | Swing<br>Dog<br>Sponsor<br><b>\$250</b> |
|---|--------------------------------|--|---|-------------------------------|---|---|
| Full media coverage before, during, and after the event, including the option to do a video with ACT staff discussing why your organization gives to Mush for Kids.  Prominent placement of your organization's banner at live event. Your company logo on event materials. |                                |  |   |                               |   |   |
| Opportunity to distribute your organization's swag at the live event.   |                                |  |   |                               | 3,00                                      |   |
| Your organization's banner hung at the event.   |                                |  |   |                               |   |   |
| Verbally recognized at the live event and your company's name listed on the event flyer.  |                                |  |   |                               |   | 4                                       |
| Sponsor shoutout on Fairbanks radio stations.   |                                |  |   |                               |   |   |
| Recognition in newspaper advertising and on the ACT website and social media channels.  |                                |  |   |                               |   |   |

## **Sponsorship Form**

| Organization/Company Name:               |                          |                             |                           |  |  |  |
|--|--------------------------|-----------------------------|---------------------------|--|--|--|
| Address:                                 | City:                    | State:                      | Zip:                      |  |  |  |
| Contant Name:                            | Em                       | ail:                        |                           |  |  |  |
| Phone: F                                 | For Sponsors \$2,500 & L | ıp - do you want your banr  | ner displayed? 🗌 Yes 🗌 No |  |  |  |
| Premier - \$10,000                       |                          | Olympic Sponso              | r - \$1,000               |  |  |  |
| Husky Ride Sponsor - \$5,000             |                          | Team Leader Sponsor - \$500 |                           |  |  |  |
| <ul><li>Sled Dog Petting Spons</li></ul> | sor - \$2,500            | Swing Dog Spor              | sor - \$250               |  |  |  |
| Other Amount: \$                         |                          |                             |                           |  |  |  |

## **Payment Information**

Alaska Children's Trust is a 501(c)3 organization that supports efforts to prevent child abuse and neglect. All proceeds from this year's Mush for Kids will support the Alaska Children's Trust, which helps fund community projects that prevent abuse and neglect. Your contribution is fully tax-deductible (Tax ID #91-1765129) and will continue to enhance the lives of Alaska children and families for years to come. Thank you for your support! Questions? Call (907) 248-7375. Mail form to: Mush for Kids / PO Box 81417 / Fairbanks, AK 99708.

